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Trigonometry Margaret L. Lial 2004-06 Student's Solution Manual Complete, worked-out solutions are given for odd-numbered exercises and chapter review exercises and all chapter test exercises in a volume available for purchase by students. In addition, a practice chapter test and cumulative review exercises are provided for each chapter.

Campbell Biology Jane B. Reece 2012-03-23

General Chemistry I LM, 2E - CHE 110 Carolyn Smith 2015

Economics, eBook, Global Edition Michael Parkin 2016-02-25 An intuitive and grounded approach to economics Get students to think like an Economist using the latest policy and data while incorporating global issues. Economics, Twelfth Edition builds on the foundation of the previous edition and retains a thorough and careful presentation of the principles of economics. Economics emphasizes real-world applications, the development of critical thinking skills, diagrams renowned for pedagogy and clarity, and path-breaking technology. Each chapter opens with one of today's central issues and is then revisited in the chapter ending Economics in the News feature. This Parkin hallmark encourages student to think critically about a news article relating to the issue, demonstrating how thinking like an economist can bring a clearer perspective to and deeper understanding of today's events. Students will begin to think about issues the way real economists do and learn how to explore difficult policy problems to make more informed decisions in their own economic lives. MyEconLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Please note that the product you are purchasing does not include MyEconLab.

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Thinking Mathematically Robert Blitzer 2019

Linear Algebra and Its Applications David C. Lay 2013-07-29 NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Books a la Carte also offer a great value--this format costs significantly less than a new textbook. Before purchasing, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. xxxxxxxxxxxxxxxx For courses in linear algebra. This package includes MyMathLab(R). With traditional linear algebra texts, the course is relatively easy for students during the early stages as material is presented in a familiar, concrete setting. However, when abstract concepts are introduced, students often hit a wall. Instructors seem to agree that certain concepts (such as linear independence, spanning, subspace, vector space, and linear transformations) are not easily understood and require time to assimilate. These concepts are fundamental to the study of linear algebra, so students' understanding of them is vital to mastering the subject. This text makes these concepts more accessible by introducing them early in a familiar, concrete " \mathbb{R}^n " setting, developing them gradually, and returning to them throughout the text so that when they are discussed in the abstract, students are readily able to understand. Personalize learning with MyMathLab MyMathLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. MyMathLab includes assignable algorithmic exercises, the complete eBook, interactive figures, tools to personalize learning, and more.

Algebra and Trigonometry Robert Blitzer 2003-02-01 This book presents the traditional content of Precalculus in a manner that answers the age-old question of "When will I ever use this?" Highlighting truly relevant applications, this book presents the material in an easy to teach from/easy to learn from approach. KEY TOPICS Chapter topics include equations, inequalities, and mathematical models; functions and graphs; polynomial and rational functions; exponential and logarithmic functions;

trigonometric functions; analytic trigonometry; systems of equations and inequalities; conic sections and analytic geometry; and sequences, induction, and probability. For individuals studying Precalculus.

Essentials of College Algebra Margaret L. Lial 2014-01-13 Essentials of College Algebra by Lial, Hornsby, and Schneider, gives students a solid foundation in the basic functions of college algebra and their graphs, starting with a strong review of intermediate algebra concepts and ending with an introduction to systems and matrices. This brief version of the College Algebra, Tenth Edition has been specifically designed to provide a more compact and less expensive text for courses that do not include the more advanced topics covered in the longer text. Focused on helping students develop both the conceptual understanding and the analytical skills necessary to experience success in mathematics, the authors present each mathematical topic in this text using a carefully developed learning system to actively engage students in the learning process. The book addresses the diverse needs of today's students through a clear design, current figures and graphs, helpful features, careful explanations of topics, and a comprehensive package of available supplements and study aids. -- Provided by publisher.

MyGrammarLab INTERMEDIATE Mark Foley 2012-06-15 De niveau intermédiaire (B1/B2), ce livre de grammaire anglaise offre le plus grand nombre d'activités jamais proposé dans avec une variété inégalée de supports : livre, site web, application mobile ! Le tout pour un apprentissage efficace et personnalisé

Beginning and Intermediate Algebra K. Elayn Martin-Gay 2016-01 For courses in beginning and intermediate algebra. Every student can succeed. Elayn Martin-Gay's developmental math textbooks and video resources are motivated by her firm belief that every student can succeed. Martin-Gay's focus on the student shapes her clear, accessible writing, inspires her constant pedagogical innovations, and contributes to the popularity and effectiveness of her video resources. This revision of Martin-Gay's algebra series continues her focus on students and what they need to be successful. Also available with MyMathLab

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Broadening Participation in STEM Zayika Wilson-Kennedy 2019-02-28 This book reports on high impact educational practices and programs that have been demonstrated to be effective at broadening the participation of underrepresented groups in the

STEM disciplines.

Super Thinking Gabriel Weinberg 2019-06-18 A WALL STREET JOURNAL BESTSELLER! "You can't really know anything if you just remember isolated facts. If the facts don't hang together on a latticework of theory, you don't have them in a usable form. You've got to have models in your head." - Charlie Munger, investor, vice chairman of Berkshire Hathaway The world's greatest problem-solvers, forecasters, and decision-makers all rely on a set of frameworks and shortcuts that help them cut through complexity and separate good ideas from bad ones. They're called mental models, and you can find them in dense textbooks on psychology, physics, economics, and more. Or, you can just read Super Thinking, a fun, illustrated guide to every mental model you could possibly need. How can mental models help you? Well, here are just a few examples... • If you've ever been overwhelmed by a to-do list that's grown too long, maybe you need the Eisenhower Decision Matrix to help you prioritize. • Use the 5 Whys model to better understand people's motivations or get to the root cause of a problem. • Before concluding that your colleague who messes up your projects is out to sabotage you, consider Hanlon's Razor for an alternative explanation. • Ever sat through a bad movie just because you paid a lot for the ticket? You might be falling prey to Sunk Cost Fallacy. • Set up Forcing Functions, like standing meeting or deadlines, to help grease the wheels for changes you want to occur. So, the next time you find yourself faced with a difficult decision or just trying to understand a complex situation, let Super Thinking upgrade your brain with mental models.

The Galapagos Islands Charles Darwin 1996

PDF eBook Instant Access for Strategic Management and Competitive Advantage: Concepts, Global Edition Jay B. Barney 2015-09-10 For courses in strategy and strategic management. Core strategic management concepts without the excess. Just the essentials, Strategic Management and Competitive Advantage: Concepts strips out excess by only presenting material that answers the question: does this concept help students analyze real business situations? This carefully crafted approach provides students with all the tools necessary for strategic analysis. MyManagementLab for Strategic Management and Competitive Advantage: Concepts is a total learning package. MyManagementLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams—resulting in better performance in the course—and provides educators a dynamic set of tools for gauging individual and class progress. This program will provide a better teaching and learning experience—for you and your students. Here's how: Improve Results with MyManagementLab: MyManagementLab delivers proven results in helping students succeed and provides engaging experiences that personalize learning. Help Students Develop Critical Thinking Skills: Proven pedagogy geared towards ensuring students grasp the concepts. Present Specific Issues in a Flexible Format: Each chapter has four short sections that present specific issues in more depth, allowing the professor and the student to adapt the text to their particular needs. Please note that the product you are purchasing does not include MyManagementLab. MyManagementLab Join over 11 million students benefiting from Pearson MyLabs. This title can be supported by MyManagementLab, an online homework and tutorial system

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Research Navigator.Com Guide Allyn & Bacon 2006-08 Research Navigator(TM) gives you access to hundreds of academic journals and periodicals and The New York Times Search by Subject Archive(TM) anytime and from any computer with an Internet connection. With great features like Start Writing and Citing Sources to help you find and cite valid sources, starting the research process has never been easier. This updated booklet includes tips, resources, and URLs to aid students conducting research on Pearson Education's research website, www.researchnavigator.com. The guide contains a student access code for the Research Navigator database, offering students unlimited access to a collection of more than 25,000 discipline-specific articles from top-tier academic publications and peer-reviewed journals, as well as The New York Times and popular news publications. The guide introduces students to the basics of the Internet and the World Wide Web, and includes tips for searching for articles on the site and a list of journals useful for research in their discipline. Also included are hundreds of Web resources for the discipline, as well as information on how to correctly cite research. For standalone item, use ISBN: 0-205-52396-X. For valuepack item only, use ISBN: 0-205-51719-6.

Financial Accounting and Reporting Barry Elliott 2019-06-03 Financial Accounting & Reporting is the book that helps students and professionals succeed in their studies and the workplace by providing practical support and clear principles for applying international standards and preparing financial statements.

CompTIA Network+ Cert Guide with MyITcertificationlabs Bundle (N10-004) Mike Harwood 2010-11-23 CompTIA Network+ Cert Guide Learn, prepare, and practice for exam success Master every topic on the newest 2010 Network+ exam. Assess your knowledge and focus your learning. Get the practical workplace knowledge you need! Start-to-finish Network+ preparation from top network administrator, consultant, and best-selling Network+ author Mike Harwood! Master every Network+ topic! Networking components, devices, media, and connectors TCP/IP protocols, addressing, and routing Ethernet networking standards Wireless networks Wide area networks The OSI Model Network performance and optimization Troubleshooting procedures and best practices Command-line networking tools Network management tools Documentation procedures Network access security Security technologies and malicious software Test your knowledge, build your confidence, and succeed! Packed with visuals to

help you learn fast Dozens of troubleshooting scenarios Real-world Network+ prep advice from experts Easy-to-use exam preparation task lists From Mike Harwood, professional network systems manager, consultant, and author of three best-selling books on the Network+ exam CD Features 1 Complete Sample Exam Detailed explanations of correct and incorrect answers Multiple test modes Random questions and order of answers myITcertificationlabs: This product offers a robust, comprehensive Network+ online study experience that goes far beyond conventional books or practice tests. Built on Pearson's state-of-the-art MyLabs platform, it begins with a thorough diagnostic test designed to emulate CompTIA's Network+ Exam. Graded immediately, the test is used to generate an automated study plan that shows students exactly where they're weak, and helps them efficiently focus their limited study time. Students can draw upon comprehensive, well-organized study resources that fully address every current CompTIA Network+ exam objective, including network technologies, media, topologies, devices, management, tools, security, and more. Whenever they're ready, students can take practice "post-tests" to determine whether they've learned the material prescribed by their study plans. Study content is drawn from Mike Harwood's best-selling, highly-respected Network+ Exam Cram, along with carefully selected content from other Pearson assets. In the coming months, even more content will be added to deliver an even more valuable solution.

Mathematical Statistics with Applications in R Kandethody M. Ramachandran 2014-09-14 Mathematical Statistics with Applications in R, Second Edition, offers a modern calculus-based theoretical introduction to mathematical statistics and applications. The book covers many modern statistical computational and simulation concepts that are not covered in other texts, such as the Jackknife, bootstrap methods, the EM algorithms, and Markov chain Monte Carlo (MCMC) methods such as the Metropolis algorithm, Metropolis-Hastings algorithm and the Gibbs sampler. By combining the discussion on the theory of statistics with a wealth of real-world applications, the book helps students to approach statistical problem solving in a logical manner. This book provides a step-by-step procedure to solve real problems, making the topic more accessible. It includes goodness of fit methods to identify the probability distribution that characterizes the probabilistic behavior or a given set of data. Exercises as well as practical, real-world chapter projects are included, and each chapter has an optional section on using Minitab, SPSS and SAS commands. The text also boasts a wide array of coverage of ANOVA, nonparametric, MCMC, Bayesian and empirical methods; solutions to selected problems; data sets; and an image bank for students. Advanced undergraduate and graduate students taking a one or two semester mathematical statistics course will find this book extremely useful in their studies. Step-by-step procedure to solve real problems, making the topic more accessible Exercises blend theory and modern applications Practical, real-world chapter projects Provides an optional section in each chapter on using Minitab, SPSS and SAS commands Wide array of coverage of ANOVA, Nonparametric, MCMC, Bayesian and empirical methods

Auditing and Other Assurance Services Alvin A. Arens 2002-07 Appropriate for courses in Auditing and Special Topics in Accounting at the college or university level. Auditing is a second-year (upper-level) course directed at students in pursuit of a professional accounting designation-CA, GGA, and CMA. This innovative and easy-to-understand bestseller offers a mixture of

auditing theory and practical applications for those who will work for auditing firms. It provides thorough coverage of the entire audit process, taking the reader step-by-step through an audit cycle, then showing how the process relates to all audit cycles. Reflecting the reality of today's working world, particularly the impact of technology on auditing procedures and techniques, the text has been thoroughly revised and updated, and is completely oriented to the practical application of computers in the field of auditing. It addresses five major issues in this area that have imposed change on the auditing environment: use of computer systems by audit clients; types of computer-based systems used by audit clients; form of working papers used in general practice; student knowledge of automated systems; and integration of automated systems into the review questions, problems, and cases. Students will learn not only auditing procedures, but also how to analyze data.

Financial and Managerial Accounting Charles T. Horngren 2011-11-23

E-Z Psychology Nancy Melucci 2009-08-01 This new E-Z title covers material as it is taught on a college-101 level. A brief history and overview of modern psychology is followed by chapters on perception, conditioning and learning, states of consciousness, human sexuality, personality testing, and abnormal behavior and its treatments. Barron's continues its ongoing project of improving, updating, and giving contemporary new designs to its popular Easy Way books, now re-named Barron's E-Z Series. The new cover designs reflect the books' brand-new page layouts, which feature extensive two-color treatment, a fresh, modern typeface, and many more graphics. In addition to charts, graphs, and diagrams, the graphic features include instructive line illustrations, and where appropriate, amusing cartoons. Barron's E-Z books are self-teaching manuals designed to improve students' grades in many academic and practical subjects. In most cases, the skill level ranges between senior high school and college-101 standards. In addition to their self-teaching value, these books are also widely used as textbooks or textbook supplements in classroom settings. E-Z books review their subjects in detail and feature short quizzes and longer tests to help students gauge their learning progress. All exercises and tests come with answers. Subject heads and key phrases are set in a second color as an easy reference aid.

Precalculus Michael Sullivan 1998-02

Intermediate Algebra K. Elayn Martin-Gay 2008-01-30

MyLab Reading and Writing Skills Inc. Pearson Education 2011-09-15

Elementary Statistics Mario F. Triola 1998-01-01

Mathematical Ideas Charles David Miller 2004 The tenth edition of Mathematical Ideas is the best ever! We have continued with the features and pedagogy that has made this book so successful over the years and at the same time, we've spent a considerable amount of time to incorporate fresh data, new photos, and new content (by way of a new chapter on trigonometry). We have tried to reflect the needs of our users - both long-time readers and those new to the Math Ideas way of teaching liberal arts math. We hope you'll be pleased with the results. - Chapter Openers Each chapter opens with an application related to the chapter topic. These help students see the relevance of mathematics they are about to learn. - Varied Exercise Sets We

continue to present a variety of exercises including drill, conceptual, and applied problems. We continue to use graphs, tables, and charts when appropriate. Most sections include a few challenging exercises that require students to extend the ideas presented in the section. To address the issue of writing across the curriculum, most exercise sets include some exercises that require the student to answer by writing a few sentences. - For Further Thought These entries encourage students to discuss a

Understanding Basic Statistics Charles Henry Brase 2008-12-19 Technology Guide for Minitab? provides basic instruction, examples, and lab activities to help students use this program. This guide can serve as a resource for students using the software out of class.

Mygrammarlab Mark Foley 2012

Economics, Global Edition Daron Acemoglu 2015-06-10 For courses in Principles of Economics Acemoglu, Laibson, List: An evidence-based approach to economics Throughout Economics, authors Daron Acemoglu, David Laibson, and John List use real economic questions and data to help students learn about the world around them. Taking a fresh approach, the authors use the themes of optimization, equilibrium and empiricism to illustrate the power of simple economic ideas, and their ability to explain, predict, and improve what happens in the world. Each chapter begins with an empirical question that is later answered using data in the Evidence-Based Economics feature. As a result of the text's practical emphasis, students will learn to apply economic principles to guide the decisions they make in their own lives. MyEconLab is not included. Students, if MyEconLab is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyEconLab should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information. MyEconLab is an online homework, tutorial, and assessment product designed to personalize learning and improve results. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts.

The Practice of Statistics Daren S. Starnes 2010-12-17 Tailored to mirror the AP Statistics course, "The Practice of Statistics" became a classroom favorite. This edition incorporates a number of first-time features to help students prepare for the AP exam, plus more simulations and statistical thinking help, and instructions for the TI-89 graphic calculator."

Parentology Dalton Conley 2014-03-18 An award-winning scientist offers his unorthodox approach to childrearing: "Parentology is brilliant, jaw-droppingly funny, and full of wisdom...bound to change your thinking about parenting and its conventions" (Amy Chua, author of *Battle Hymn of the Tiger Mother*). If you're like many parents, you might ask family and friends for advice when faced with important choices about how to raise your kids. You might turn to parenting books or simply rely on timeworn religious or cultural traditions. But when Dalton Conley, a dual-doctorate scientist and full-blown nerd, needed childrearing advice, he turned to scientific research to make the big decisions. In *Parentology*, Conley hilariously reports the results of those experiments, from bribing his kids to do math (since studies show conditional cash transfers improved educational and health outcomes for kids) to teaching them impulse control by giving them weird names (because evidence shows kids with unique

names learn not to react when their peers tease them) to getting a vasectomy (because fewer kids in a family mean smarter kids). Conley encourages parents to draw on the latest data to rear children, if only because that level of engagement with kids will produce solid and happy ones. Ultimately these experiments are very loving, and the outcomes are redemptive—even when Conley's sassy kids show him the limits of his profession. Parentology teaches you everything you need to know about the latest literature on parenting—with lessons that go down easy. You'll be laughing and learning at the same time.

Frank Wood's Business Accounting 2 Alan Sangster 2018 Now celebrating more than 50 years in publication, Frank Wood's Business Accounting Volume 2 continues to provide an essential guide for accounting students around the world. With the 14th edition now repositioned to take a deeper focus on financial accounting, analysis and reporting, this book builds upon the fundamentals of financial accounting to provide you with all the necessary tools you need to help pass your accounting exams. New to this edition: · Focus on financial accounting, analysis and reporting to provide further depth · 'Maths for Accounting' Chapter · 'Earnings Management' Chapter For lecturers, visit www.pearsoned.co.uk/wood for our suite of resources to accompany this textbook, including: · a complete solutions guide · PowerPoint slides for each chapter Alan Sangster is Professor of Accounting at the University of Sussex and formerly at other universities in the UK, Brazil, and Australia. Frank Wood formerly authored this text and he remains one of the best-selling authors of accounting textbooks.

Phenomenological Research Methods Clark Moustakas 1994-07-27 In this volume, Clark Moustakas clearly discusses the theoretical underpinnings of phenomenology, based on the work of Husserl and others, and takes the reader step-by-step through the process of conducting a phenomenological study. His concise guide provides numerous examples of successful phenomenological studies from a variety of fields including therapy, health care, victimology, psychology and gender studies. The book also includes form letters and other research tools to use in designing and conducting a study.

Introductory Statistics Barbara Illowsky 2017-12-19 Introductory Statistics is designed for the one-semester, introduction to statistics course and is geared toward students majoring in fields other than math or engineering. This text assumes students have been exposed to intermediate algebra, and it focuses on the applications of statistical knowledge rather than the theory behind it. The foundation of this textbook is Collaborative Statistics, by Barbara Illowsky and Susan Dean. Additional topics, examples, and ample opportunities for practice have been added to each chapter. The development choices for this textbook were made with the guidance of many faculty members who are deeply involved in teaching this course. These choices led to innovations in art, terminology, and practical applications, all with a goal of increasing relevance and accessibility for students. We strove to make the discipline meaningful, so that students can draw from it a working knowledge that will enrich their future studies and help them make sense of the world around them. Coverage and Scope Chapter 1 Sampling and Data Chapter 2 Descriptive Statistics Chapter 3 Probability Topics Chapter 4 Discrete Random Variables Chapter 5 Continuous Random Variables Chapter 6 The Normal Distribution Chapter 7 The Central Limit Theorem Chapter 8 Confidence Intervals Chapter 9 Hypothesis Testing with One Sample Chapter 10 Hypothesis Testing with Two Samples Chapter 11 The Chi-Square Distribution

Chapter 12 Linear Regression and Correlation Chapter 13 F Distribution and One-Way ANOVA

Microeconomics, Global Edition Glenn Hubbard 2015-03-05 For Principles of Microeconomics courses at two- and four-year colleges and universities Reveal the relevance of economics through real-world business examples One of the challenges of teaching Principles of Microeconomics is fostering interest in concepts that may not seem applicable to students' lives. Microeconomics, Fifth Edition makes economics relevant by demonstrating how real businesses use economics to make decisions every day. Regardless of their future career path—opening an art studio, trading on Wall Street, or bartending at the local pub—students will benefit from understanding the economic forces behind their work. This program provides a better teaching and learning experience—for you and your students. It will help you to:

- Personalize learning with MyEconLab: This online homework, tutorial, and assessment program fosters learning and provides tools that help instructors to keep students on track.
- Show students how economics is relevant: Relatable features ground course material in the real world, showing students how these ideas are relevant and facilitating understanding.
- Foster thorough understanding via a flexible, student-focused approach: An engaging, captivating writing style and student-friendly learning aids motivate and engage students.

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3. If you have a course ID but no access code, you can benefit from MyEconLab at a reduced price by purchasing a pack containing a copy of the book and an access code for MyEconLab (ISBN:9781292059785)
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Longman Advanced Level Physics Kwok Wai Loo 2006

Microeconomics, eBook, Global Edition Michael Parkin 2016-03-23 For the two-semester principles of economics course. An intuitive and grounded approach to economics Get students to think like an Economist using the latest policy and data while incorporating global issues. Microeconomics, Twelfth Edition builds on the foundation of the previous edition and retains a thorough and careful presentation of the principles of economics. Microeconomics emphasizes real-world applications, the development of critical thinking skills, diagrams renowned for pedagogy and clarity, and path-breaking technology. Each chapter opens with one of today's central issues and is then revisited in the chapter ending Economics in the News feature. This Parkin hallmark encourages student to think critically about a news article relating to the issue, demonstrating how thinking like an

economist can bring a clearer perspective to and deeper understanding of today's events. Students will begin to think about issues the way real economists do and learn how to explore difficult policy problems to make more informed decisions in their own economic lives. Please note that the product you are purchasing does not include MyEconLab. MyEconLab Join over 11 million students benefiting from Pearson MyLabs. This title can be supported by MyEconLab, an online homework and tutorial system designed to test and build your understanding. Would you like to use the power of MyEconLab to accelerate your learning? You need both an access card and a course ID to access MyEconLab. These are the steps you need to take: 1. Make sure that your lecturer is already using the system Ask your lecturer before purchasing a MyLab product as you will need a course ID from them before you can gain access to the system. 2. Check whether an access card has been included with the book at a reduced cost If it has, it will be on the inside back cover of the book. 3. If you have a course ID but no access code, you can benefit from MyEconLab at a reduced price by purchasing a pack containing a copy of the book and an access code for MyEconLab (ISBN:9781292094779) 4. If your lecturer is using the MyLab and you would like to purchase the product... Go to www.myeconlab.com to buy access to this interactive study programme. For educator access, contact your Pearson representative. To find out who your Pearson representative is, visit www.pearsoned.co.uk/relocator

Precalculus Margaret L. Lial 2012-02-28 Precalculus, Fifth Edition, by Lial, Hornsby, Schneider, and Daniels, engages and supports students in the learning process by developing both the conceptual understanding and the analytical skills necessary for success in mathematics. With the Fifth Edition, the authors adapt to the new ways in which students are learning, as well as the ever-changing classroom environment. <http://www.pearsonhighered.com/lialprecalculusinfo/>

Strategic Management and Competitive Advantage William Hesterly 2014-09-15 For courses in strategy and strategic management. Core strategic management concepts without the excess. Just the essentials, Strategic Management and Competitive Advantage strips out excess by only presenting material that answers the question: does this concept help students analyze real business situations? This carefully crafted approach provides students with all the tools necessary for strategic analysis. MyManagementLab for Strategic Management is a total learning package. MyManagementLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams-resulting in better performance in the course-and provides educators a dynamic set of tools for gauging individual and class progress.

Precalculus Michael Sullivan 2000