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Machine Learning with R Brett Lantz 2013-10-25 Written as a tutorial to explore and understand the power of R for machine learning. This practical guide that covers all of the need to know topics in a very systematic way. For each machine learning approach, each step in the process is detailed, from preparing the data for analysis to evaluating the results. These steps will build the knowledge you need to apply them to your own data science tasks. Intended for those who want to learn how to use R's machine learning capabilities and gain insight from your data. Perhaps you already know a bit about machine learning, but have never used R; or perhaps you know a little R but are new to machine learning. In either case, this book will get you up and running quickly. It would be helpful to have a bit of familiarity with basic programming concepts, but no prior experience is required.

Data Analysis with R, Second Edition Anthony Fischetti 2018-03-28 Learn, by example, the fundamentals of data analysis as well as several intermediate to advanced methods and techniques ranging from classification and regression to Bayesian methods and MCMC, which can be put to immediate use. Key Features Analyze your data using R – the most powerful statistical programming language Learn how to implement applied statistics using practical use-cases Use popular R packages to work with unstructured and structured data Book Description Frequently the tool of choice for academics, R has spread deep into the private sector and can be found in the production pipelines at some of the most advanced and successful enterprises. The power and domain-specificity of R allows the user to express complex analytics easily, quickly, and succinctly. Starting with the basics of R and statistical reasoning, this book dives into advanced predictive analytics, showing how to apply those techniques to real-world data though with real-world examples. Packed with engaging problems and exercises, this book begins with a review of R and its syntax

with packages like Rcpp, ggplot2, and dplyr. From there, get to grips with the fundamentals of applied statistics and build on this knowledge to perform sophisticated and powerful analytics. Solve the difficulties relating to performing data analysis in practice and find solutions to working with messy data, large data, communicating results, and facilitating reproducibility. This book is engineered to be an invaluable resource through many stages of anyone's career as a data analyst. What you will learn Gain a thorough understanding of statistical reasoning and sampling theory Employ hypothesis testing to draw inferences from your data Learn Bayesian methods for estimating parameters Train regression, classification, and time series models Handle missing data gracefully using multiple imputation Identify and manage problematic data points Learn how to scale your analyses to larger data with Rcpp, data.table, dplyr, and parallelization Put best practices into effect to make your job easier and facilitate reproducibility Who this book is for Budding data scientists and data analysts who are new to the concept of data analysis, or who want to build efficient analytical models in R will find this book to be useful. No prior exposure to data analysis is needed, although a fundamental understanding of the R programming language is required to get the best out of this book.

Machine Learning with R Brett Lantz 2019-04-15 Solve real-world data problems with R and machine learning Key FeaturesThird edition of the bestselling, widely acclaimed R machine learning book, updated and improved for R 3.6 and beyondHarness the power of R to build flexible, effective, and transparent machine learning modelsLearn quickly with a clear, hands-on guide by experienced machine learning teacher and practitioner, Brett LantzBook Description Machine learning, at its core, is concerned with transforming data into actionable knowledge. R offers a powerful set of machine learning methods to quickly and easily gain insight from your data. Machine Learning with R, Third Edition provides a hands-on, readable guide to applying machine learning to real-world problems. Whether you are an experienced R user or new to the language, Brett Lantz teaches you everything you need to uncover key insights, make new predictions, and visualize your findings. This new 3rd edition updates the classic R data science book to R 3.6 with newer and better libraries, advice on ethical and bias issues in machine learning, and an introduction to deep learning. Find powerful new insights in your data; discover machine learning with R. What you will learnDiscover the origins of machine learning and how exactly a computer learns by examplePrepare your data for machine learning work with the R programming languageClassify important outcomes using nearest neighbor and Bayesian methodsPredict future events using decision trees, rules, and support vector machinesForecast numeric data and estimate financial values using regression methodsModel complex processes with artificial neural networks — the basis of deep learningAvoid bias in machine learning modelsEvaluate your models and improve their performanceConnect R to SQL databases and emerging big data technologies such as Spark, H2O, and TensorFlowWho this book is for Data scientists, students, and other practitioners who want a clear, accessible guide to machine learning with R.

Machine Learning with R Brett Lantz 2015-07-31 Updated and upgraded to the latest libraries and most modern thinking, Machine Learning with R, Second Edition provides you with a rigorous introduction to this essential skill of professional data science. Without shying away from technical theory, it is written to provide focused and practical knowledge to get you building algorithms and

crunching your data, with minimal previous experience. With this book, you'll discover all the analytical tools you need to gain insights from complex data and learn how to choose the correct algorithm for your specific needs. Through full engagement with the sort of real-world problems data-wrangers face, you'll learn to apply machine learning methods to deal with common tasks, including classification, prediction, forecasting, market analysis, and clustering.

R Machine Learning by Example Raghav Bali 2016-03-28 Understand the fundamentals of machine learning with R and build your own dynamic algorithms to tackle complicated real-world problems successfully About This Book- Get to grips with the concepts of machine learning through exciting real-world examples- Visualize and solve complex problems by using power-packed R constructs and its robust packages for machine learning- Learn to build your own machine learning system with this example-based practical guide Who This Book Is For If you are interested in mining useful information from data using state-of-the-art techniques to make data-driven decisions, this is a go-to guide for you. No prior experience with data science is required, although basic knowledge of R is highly desirable. Prior knowledge in machine learning would be helpful but is not necessary. What You Will Learn- Utilize the power of R to handle data extraction, manipulation, and exploration techniques- Use R to visualize data spread across multiple dimensions and extract useful features- Explore the underlying mathematical and logical concepts that drive machine learning algorithms- Dive deep into the world of analytics to predict situations correctly- Implement R machine learning algorithms from scratch and be amazed to see the algorithms in action- Write reusable code and build complete machine learning systems from the ground up- Solve interesting real-world problems using machine learning and R as the journey unfolds- Harness the power of robust and optimized R packages to work on projects that solve real-world problems in machine learning and data science In Detail Data science and machine learning are some of the top buzzwords in the technical world today. From retail stores to Fortune 500 companies, everyone is working hard to making machine learning give them data-driven insights to grow their business. With powerful data manipulation features, machine learning packages, and an active developer community, R empowers users to build sophisticated machine learning systems to solve real-world data problems. This book takes you on a data-driven journey that starts with the very basics of R and machine learning and gradually builds upon the concepts to work on projects that tackle real-world problems. You'll begin by getting an understanding of the core concepts and definitions required to appreciate machine learning algorithms and concepts. Building upon the basics, you will then work on three different projects to apply the concepts of machine learning, following current trends and cover major algorithms as well as popular R packages in detail. These projects have been neatly divided into six different chapters covering the worlds of e-commerce, finance, and social-media, which are at the very core of this data-driven revolution. Each of the projects will help you to understand, explore, visualize, and derive insights depending upon the domain and algorithms. Through this book, you will learn to apply the concepts of machine learning to deal with data-related problems and solve them using the powerful yet simple language, R. Style and approach The book is an enticing journey that starts from the very basics to gradually pick up pace as the story unfolds. Each concept is first defined in the larger context of things succinctly, followed by a detailed explanation of their application. Each topic is explained with the help of a project that solves a real

real-world problem involving hands-on work thus giving you a deep insight into the world of machine learning.

R: Predictive Analysis 2017

Microsoft Azure Machine Learning Sumit Mund 2015-06-16 This book provides you with the skills necessary to get started with Azure Machine Learning to build predictive models as quickly as possible, in a very intuitive way, whether you are completely new to predictive analysis or an existing practitioner. The book starts by exploring ML Studio, the browser-based development environment, and explores the first step—data exploration and visualization. You will then build different predictive models using both supervised and unsupervised algorithms, including a simple recommender system. The focus then shifts to learning how to deploy a model to production and publishing it as an API. The book ends with a couple of case studies using all the concepts and skills you have learned throughout the book to solve real-world problems.

Predictive Analytics Using Rattle and Qlik Sense Ferran Garcia Pagans 2015-06-30 Qlik Sense Desktop, the personal and free version of Qlik Sense, is a powerful tool for business analysts to analyze data and create useful data applications. Rattle, developed in R, is a GUI used for data mining and complements Qlik Sense Desktop very well. By combining Rattle and Qlik Sense Desktop, a business user can learn how to apply predictive analytics to create real-world data applications. The objective is to use Qlik Sense to analyze data and complement it with predictive analytics using Rattle. This book will introduce you to basic predictive analysis techniques using Rattle and basic data visualizations concepts using Qlik Sense Desktop. You will start by setting up Qlik Sense Desktop, R, and Rattle and learn the basic of these tools. Then this book will examine the data and make it ready to be analyzed. After that, you will get to know the key concepts of predictive analytics, by building simple models with Rattle and creating visualizations with Qlik Sense Desktop. Finally, the book will show you the basics of data visualization and will help you to create your first data application and dashboard.

SQL Server 2017 Machine Learning Services with R Julie Koesmarno 2018-02-27 Develop and run efficient R scripts and predictive models for SQL Server 2017 Key Features Learn how you can combine the power of R and SQL Server 2017 to build efficient, cost-effective data science solutions Leverage the capabilities of R Services to perform advanced analytics--from data exploration to predictive modeling A quick primer with practical examples to help you get up- and- running with SQL Server 2017 Machine Learning Services with R, as part of database solutions with continuous integration / continuous delivery. Book Description R Services was one of the most anticipated features in SQL Server 2016, improved significantly and rebranded as SQL Server 2017 Machine Learning Services. Prior to SQL Server 2016, many developers and data scientists were already using R to connect to SQL Server in siloed environments that left a lot to be desired, in order to do additional data analysis, superseding SSAS Data Mining or additional CLR programming functions. With R integrated within SQL Server 2017, these developers and data scientists can now benefit from its integrated, effective, efficient, and more streamlined analytics environment. This book gives you foundational knowledge and insights to help you understand SQL Server 2017 Machine Learning Services with R. First and foremost, the book provides practical examples on how to implement, use, and understand SQL Server and R integration in

corporate environments, and also provides explanations and underlying motivations. It covers installing Machine Learning Services; maintaining, deploying, and managing code; and monitoring your services. Delving more deeply into predictive modeling and the RevoScaleR package, this book also provides insights into operationalizing code and exploring and visualizing data. To complete the journey, this book covers the new features in SQL Server 2017 and how they are compatible with R, amplifying their combined power. What you will learn

- Get an overview of SQL Server 2017 Machine Learning Services with R
- Manage SQL Server Machine Learning Services from installation to configuration and maintenance
- Handle and operationalize R code
- Explore RevoScaleR R algorithms and create predictive models
- Deploy, manage, and monitor database solutions with R
- Extend R with SQL Server 2017 features
- Explore the power of R for database administrators

Who this book is for This book is for data analysts, data scientists, and database administrators with some or no experience in R but who are eager to easily deliver practical data science solutions in their day-to-day work (or future projects) using SQL Server.

Hands-On Deep Learning with R Michael Pawlus 2020-04-24

- Explore and implement deep learning to solve various real-world problems using modern R libraries such as TensorFlow, MXNet, H2O, and Deepnet
- Key Features
- Understand deep learning algorithms and architectures using R and determine which algorithm is best suited for a specific problem
- Improve models using parameter tuning, feature engineering, and ensembling
- Apply advanced neural network models such as deep autoencoders and generative adversarial networks (GANs) across different domains

Book Description Deep learning enables efficient and accurate learning from a massive amount of data. This book will help you overcome a number of challenges using various deep learning algorithms and architectures with R programming. This book starts with a brief overview of machine learning and deep learning and how to build your first neural network. You'll understand the architecture of various deep learning algorithms and their applicable fields, learn how to build deep learning models, optimize hyperparameters, and evaluate model performance. Various deep learning applications in image processing, natural language processing (NLP), recommendation systems, and predictive analytics will also be covered. Later chapters will show you how to tackle recognition problems such as image recognition and signal detection, programmatically summarize documents, conduct topic modeling, and forecast stock market prices. Toward the end of the book, you will learn the common applications of GANs and how to build a face generation model using them. Finally, you'll get to grips with using reinforcement learning and deep reinforcement learning to solve various real-world problems. By the end of this deep learning book, you will be able to build and deploy your own deep learning applications using appropriate frameworks and algorithms. What you will learn

- Design a feedforward neural network to see how the activation function computes an output
- Create an image recognition model using convolutional neural networks (CNNs)
- Prepare data, decide hidden layers and neurons and train your model with the backpropagation algorithm
- Apply text cleaning techniques to remove uninformative text using NLP
- Build, train, and evaluate a GAN model for face generation
- Understand the concept and implementation of reinforcement learning in R

Who this book is for This book is for data scientists, machine learning engineers, and deep learning developers who are familiar with machine learning and are looking to enhance their knowledge of deep learning using practical examples. Anyone interested in increasing the

efficiency of their machine learning applications and exploring various options in R will also find this book useful. Basic knowledge of machine learning techniques and working knowledge of the R programming language is expected.

Big Data Analytics with Java Rajat Mehta 2017-07-31 Learn the basics of analytics on big data using Java, machine learning and other big data tools About This Book Acquire real-world set of tools for building enterprise level data science applications Surpasses the barrier of other languages in data science and learn create useful object-oriented codes Extensive use of Java compliant big data tools like apache spark, Hadoop, etc. Who This Book Is For This book is for Java developers who are looking to perform data analysis in production environment. Those who wish to implement data analysis in their Big data applications will find this book helpful. What You Will Learn Start from simple analytic tasks on big data Get into more complex tasks with predictive analytics on big data using machine learning Learn real time analytic tasks Understand the concepts with examples and case studies Prepare and refine data for analysis Create charts in order to understand the data See various real-world datasets In Detail This book covers case studies such as sentiment analysis on a tweet dataset, recommendations on a movielens dataset, customer segmentation on an ecommerce dataset, and graph analysis on actual flights dataset. This book is an end-to-end guide to implement analytics on big data with Java. Java is the de facto language for major big data environments, including Hadoop. This book will teach you how to perform analytics on big data with production-friendly Java. This book basically divided into two sections. The first part is an introduction that will help the readers get acquainted with big data environments, whereas the second part will contain a hardcore discussion on all the concepts in analytics on big data. It will take you from data analysis and data visualization to the core concepts and advantages of machine learning, real-life usage of regression and classification using Naive Bayes, a deep discussion on the concepts of clustering, and a review of simple neural networks on big data using deepLearning4j or plain Java Spark code. This book is a must-have book for Java developers who want to start learning big data analytics and want to use it in the real world. Style and approach The approach of book is to deliver practical learning modules in manageable content. Each chapter is a self-contained unit of a concept in big data analytics. Book will step by step builds the competency in the area of big data analytics. Examples using real world case studies to give ideas of real applications and how to use the techniques mentioned. The examples and case studies will be shown using both theory and code.

Mastering Machine Learning with R Cory Lesmeister 2015-10-28 Master machine learning techniques with R to deliver insights for complex projects About This Book Get to grips with the application of Machine Learning methods using an extensive set of R packages Understand the benefits and potential pitfalls of using machine learning methods Implement the numerous powerful features offered by R with this comprehensive guide to building an independent R-based ML system Who This Book Is For If you want to learn how to use R's machine learning capabilities to solve complex business problems, then this book is for you. Some experience with R and a working knowledge of basic statistical or machine learning will prove helpful. What You Will Learn Gain deep insights to learn the applications of machine learning tools to the industry Manipulate data in R efficiently to prepare it for analysis Master the skill of recognizing techniques for effective visualization of data Understand why and how to create test and

training data sets for analysis Familiarize yourself with fundamental learning methods such as linear and logistic regression Comprehend advanced learning methods such as support vector machines Realize why and how to apply unsupervised learning methods In Detail Machine learning is a field of Artificial Intelligence to build systems that learn from data. Given the growing prominence of R—a cross-platform, zero-cost statistical programming environment—there has never been a better time to start applying machine learning to your data. The book starts with introduction to Cross-Industry Standard Process for Data Mining. It takes you through Multivariate Regression in detail. Moving on, you will also address Classification and Regression trees. You will learn a couple of “Unsupervised techniques”. Finally, the book will walk you through text analysis and time series. The book will deliver practical and real-world solutions to problems and variety of tasks such as complex recommendation systems. By the end of this book, you will gain expertise in performing R machine learning and will be able to build complex ML projects using R and its packages. Style and approach This is a book explains complicated concepts with easy to follow theory and real-world, practical applications. It demonstrates the power of R and machine learning extensively while highlighting the constraints.

Advanced Analytics with R and Tableau Jen Stirrup 2017-08-22 Leverage the power of advanced analytics and predictive modeling in Tableau using the statistical powers of R About This Book A comprehensive guide that will bring out the creativity in you to visualize the results of complex calculations using Tableau and R Combine Tableau analytics and visualization with the power of R using this step-by-step guide Wondering how R can be used with Tableau? This book is your one-stop solution. Who This Book Is For This book will appeal to Tableau users who want to go beyond the Tableau interface and deploy the full potential of Tableau, by using R to perform advanced analytics with Tableau. A basic familiarity with R is useful but not compulsory, as the book will start off with concrete examples of R and will move quickly into more advanced spheres of analytics using online data sources to support hands-on learning. Those R developers who want to integrate R in Tableau will also benefit from this book. What You Will Learn Integrate Tableau's analytics with the industry-standard, statistical prowess of R. Make R function calls in Tableau, and visualize R functions with Tableau using RServe. Use the CRISP-DM methodology to create a roadmap for analytics investigations. Implement various supervised and unsupervised learning algorithms in R to return values to Tableau. Make quick, cogent, and data-driven decisions for your business using advanced analytical techniques such as forecasting, predictions, association rules, clustering, classification, and other advanced Tableau/R calculated field functions. In Detail Tableau and R offer accessible analytics by allowing a combination of easy-to-use data visualization along with industry-standard, robust statistical computation. Moving from data visualization into deeper, more advanced analytics? This book will intensify data skills for data viz-savvy users who want to move into analytics and data science in order to enhance their businesses by harnessing the analytical power of R and the stunning visualization capabilities of Tableau. Readers will come across a wide range of machine learning algorithms and learn how descriptive, prescriptive, predictive, and visually appealing analytical solutions can be designed with R and Tableau. In order to maximize learning, hands-on examples will ease the transition from being a data-savvy user to a data analyst using sound statistical tools to perform advanced analytics. By the end of this book, you will get to grips with advanced calculations in R and Tableau for

analytics and prediction with the help of use cases and hands-on examples. Style and approach Tableau (uniquely) offers excellent visualization combined with advanced analytics; R is at the pinnacle of statistical computational languages. When you want to move from one view of data to another, backed up by complex computations, the combination of R and Tableau makes the perfect solution. This example-rich guide will teach you how to combine these two to perform advanced analytics by integrating Tableau with R and create beautiful data visualizations.

Learning Predictive Analytics with R Eric Mayor 2015-09-24 Get to grips with key data visualization and predictive analytic skills using R About This Book Acquire predictive analytic skills using various tools of R Make predictions about future events by discovering valuable information from data using R Comprehensive guidelines that focus on predictive model design with real-world data Who This Book Is For If you are a statistician, chief information officer, data scientist, ML engineer, ML practitioner, quantitative analyst, and student of machine learning, this is the book for you. You should have basic knowledge of the use of R. Readers without previous experience of programming in R will also be able to use the tools in the book. What You Will Learn Customize R by installing and loading new packages Explore the structure of data using clustering algorithms Turn unstructured text into ordered data, and acquire knowledge from the data Classify your observations using Naive Bayes, k-NN, and decision trees Reduce the dimensionality of your data using principal component analysis Discover association rules using Apriori Understand how statistical distributions can help retrieve information from data using correlations, linear regression, and multilevel regression Use PMML to deploy the models generated in R In Detail R is statistical software that is used for data analysis. There are two main types of learning from data: unsupervised learning, where the structure of data is extracted automatically; and supervised learning, where a labeled part of the data is used to learn the relationship or scores in a target attribute. As important information is often hidden in a lot of data, R helps to extract that information with its many standard and cutting-edge statistical functions. This book is packed with easy-to-follow guidelines that explain the workings of the many key data mining tools of R, which are used to discover knowledge from your data. You will learn how to perform key predictive analytics tasks using R, such as train and test predictive models for classification and regression tasks, score new data sets and so on. All chapters will guide you in acquiring the skills in a practical way. Most chapters also include a theoretical introduction that will sharpen your understanding of the subject matter and invite you to go further. The book familiarizes you with the most common data mining tools of R, such as k-means, hierarchical regression, linear regression, association rules, principal component analysis, multilevel modeling, k-NN, Naive Bayes, decision trees, and text mining. It also provides a description of visualization techniques using the basic visualization tools of R as well as lattice for visualizing patterns in data organized in groups. This book is invaluable for anyone fascinated by the data mining opportunities offered by GNU R and its packages. Style and approach This is a practical book, which analyzes compelling data about life, health, and death with the help of tutorials. It offers you a useful way of interpreting the data that's specific to this book, but that can also be applied to any other data.

Machine Learning with R Cookbook Yu-Wei, Chiu (David Chiu) 2015-03-26 The R language is a powerful open source functional

programming language. At its core, R is a statistical programming language that provides impressive tools to analyze data and create high-level graphics. This book covers the basics of R by setting up a user-friendly programming environment and performing data ETL in R. Data exploration examples are provided that demonstrate how powerful data visualization and machine learning is in discovering hidden relationships. You will then dive into important machine learning topics, including data classification, regression, clustering, association rule mining, and dimension reduction.

Mastering Data Analysis with R Gergely Daroczi 2015-09-30 Gain sharp insights into your data and solve real-world data science problems with R—from data munging to modeling and visualization About This Book Handle your data with precision and care for optimal business intelligence Restructure and transform your data to inform decision-making Packed with practical advice and tips to help you get to grips with data mining Who This Book Is For If you are a data scientist or R developer who wants to explore and optimize your use of R's advanced features and tools, this is the book for you. A basic knowledge of R is required, along with an understanding of database logic. What You Will Learn Connect to and load data from R's range of powerful databases Successfully fetch and parse structured and unstructured data Transform and restructure your data with efficient R packages Define and build complex statistical models with glm Develop and train machine learning algorithms Visualize social networks and graph data Deploy supervised and unsupervised classification algorithms Discover how to visualize spatial data with R In Detail R is an essential language for sharp and successful data analysis. Its numerous features and ease of use make it a powerful way of mining, managing, and interpreting large sets of data. In a world where understanding big data has become key, by mastering R you will be able to deal with your data effectively and efficiently. This book will give you the guidance you need to build and develop your knowledge and expertise. Bridging the gap between theory and practice, this book will help you to understand and use data for a competitive advantage. Beginning with taking you through essential data mining and management tasks such as munging, fetching, cleaning, and restructuring, the book then explores different model designs and the core components of effective analysis. You will then discover how to optimize your use of machine learning algorithms for classification and recommendation systems beside the traditional and more recent statistical methods. Style and approach Covering the essential tasks and skills within data science, Mastering Data Analysis provides you with solutions to the challenges of data science. Each section gives you a theoretical overview before demonstrating how to put the theory to work with real-world use cases and hands-on examples.

R Data Mining Andrea Cirillo 2017-11-29 Mine valuable insights from your data using popular tools and techniques in R About This Book Understand the basics of data mining and why R is a perfect tool for it. Manipulate your data using popular R packages such as ggplot2, dplyr, and so on to gather valuable business insights from it. Apply effective data mining models to perform regression and classification tasks. Who This Book Is For If you are a budding data scientist, or a data analyst with a basic knowledge of R, and want to get into the intricacies of data mining in a practical manner, this is the book for you. No previous experience of data mining is required. What You Will Learn Master relevant packages such as dplyr, ggplot2 and so on for data mining Learn how to effectively organize a data mining project through the CRISP-DM methodology Implement data cleaning and validation tasks to get

your data ready for data mining activities Execute Exploratory Data Analysis both the numerical and the graphical way Develop simple and multiple regression models along with logistic regression Apply basic ensemble learning techniques to join together results from different data mining models Perform text mining analysis from unstructured pdf files and textual data Produce reports to effectively communicate objectives, methods, and insights of your analyses In Detail R is widely used to leverage data mining techniques across many different industries, including finance, medicine, scientific research, and more. This book will empower you to produce and present impressive analyses from data, by selecting and implementing the appropriate data mining techniques in R. It will let you gain these powerful skills while immersing in a one of a kind data mining crime case, where you will be requested to help resolving a real fraud case affecting a commercial company, by the mean of both basic and advanced data mining techniques. While moving along the plot of the story you will effectively learn and practice on real data the various R packages commonly employed for this kind of tasks. You will also get the chance of apply some of the most popular and effective data mining models and algos, from the basic multiple linear regression to the most advanced Support Vector Machines. Unlike other data mining learning instruments, this book will effectively expose you the theory behind these models, their relevant assumptions and when they can be applied to the data you are facing. By the end of the book you will hold a new and powerful toolbox of instruments, exactly knowing when and how to employ each of them to solve your data mining problems and get the most out of your data. Finally, to let you maximize the exposure to the concepts described and the learning process, the book comes packed with a reproducible bundle of commented R scripts and a practical set of data mining models cheat sheets. Style and approach This book takes a practical, step-by-step approach to explain the concepts of data mining. Practical use-cases involving real-world datasets are used throughout the book to clearly explain theoretical concepts.

Hands-On Data Science for Marketing Yoon Hyup Hwang 2019-03-29 Optimize your marketing strategies through analytics and machine learning Key Features Understand how data science drives successful marketing campaigns Use machine learning for better customer engagement, retention, and product recommendations Extract insights from your data to optimize marketing strategies and increase profitability Book Description Regardless of company size, the adoption of data science and machine learning for marketing has been rising in the industry. With this book, you will learn to implement data science techniques to understand the drivers behind the successes and failures of marketing campaigns. This book is a comprehensive guide to help you understand and predict customer behaviors and create more effectively targeted and personalized marketing strategies. This is a practical guide to performing simple-to-advanced tasks, to extract hidden insights from the data and use them to make smart business decisions. You will understand what drives sales and increases customer engagements for your products. You will learn to implement machine learning to forecast which customers are more likely to engage with the products and have high lifetime value. This book will also show you how to use machine learning techniques to understand different customer segments and recommend the right products for each customer. Apart from learning to gain insights into consumer behavior using exploratory analysis, you will also learn the concept of A/B testing and implement it using Python and R. By the end of this book, you will be experienced enough

with various data science and machine learning techniques to run and manage successful marketing campaigns for your business. What you will learn Learn how to compute and visualize marketing KPIs in Python and R Master what drives successful marketing campaigns with data science Use machine learning to predict customer engagement and lifetime value Make product recommendations that customers are most likely to buy Learn how to use A/B testing for better marketing decision making Implement machine learning to understand different customer segments Who this book is for If you are a marketing professional, data scientist, engineer, or a student keen to learn how to apply data science to marketing, this book is what you need! It will be beneficial to have some basic knowledge of either Python or R to work through the examples. This book will also be beneficial for beginners as it covers basic-to-advanced data science concepts and applications in marketing with real-life examples.

Data Analysis with R Tony Fischetti 2015-12-22 Load, wrangle, and analyze your data using the world's most powerful statistical programming language About This Book Load, manipulate and analyze data from different sources Gain a deeper understanding of fundamentals of applied statistics A practical guide to performing data analysis in practice Who This Book Is For Whether you are learning data analysis for the first time, or you want to deepen the understanding you already have, this book will prove to an invaluable resource. If you are looking for a book to bring you all the way through the fundamentals to the application of advanced and effective analytics methodologies, and have some prior programming experience and a mathematical background, then this is for you. What You Will Learn Navigate the R environment Describe and visualize the behavior of data and relationships between data Gain a thorough understanding of statistical reasoning and sampling Employ hypothesis tests to draw inferences from your data Learn Bayesian methods for estimating parameters Perform regression to predict continuous variables Apply powerful classification methods to predict categorical data Handle missing data gracefully using multiple imputation Identify and manage problematic data points Employ parallelization and Rcpp to scale your analyses to larger data Put best practices into effect to make your job easier and facilitate reproducibility In Detail Frequently the tool of choice for academics, R has spread deep into the private sector and can be found in the production pipelines at some of the most advanced and successful enterprises. The power and domain-specificity of R allows the user to express complex analytics easily, quickly, and succinctly. With over 7,000 user contributed packages, it's easy to find support for the latest and greatest algorithms and techniques. Starting with the basics of R and statistical reasoning, Data Analysis with R dives into advanced predictive analytics, showing how to apply those techniques to real-world data though with real-world examples. Packed with engaging problems and exercises, this book begins with a review of R and its syntax. From there, get to grips with the fundamentals of applied statistics and build on this knowledge to perform sophisticated and powerful analytics. Solve the difficulties relating to performing data analysis in practice and find solutions to working with "messy data", large data, communicating results, and facilitating reproducibility. This book is engineered to be an invaluable resource through many stages of anyone's career as a data analyst. Style and approach Learn data analysis using engaging examples and fun exercises, and with a gentle and friendly but comprehensive "learn-by-doing" approach.

Python Data Analysis - Third Edition Avinash Navlani 2021-02-05 Understand data analysis pipelines using machine learning

algorithms and techniques with this practical guide

- Key Features* Prepare and clean your data to use it for exploratory analysis, data manipulation, and data wrangling
- Discover supervised, unsupervised, probabilistic, and Bayesian machine learning methods

Get to grips with graph processing and sentiment analysis

Book Description Data analysis enables you to generate value from small and big data by discovering new patterns and trends, and Python is one of the most popular tools for analyzing a wide variety of data. With this book, you'll get up and running using Python for data analysis by exploring the different phases and methodologies used in data analysis and learning how to use modern libraries from the Python ecosystem to create efficient data pipelines. Starting with the essential statistical and data analysis fundamentals using Python, you'll perform complex data analysis and modeling, data manipulation, data cleaning, and data visualization using easy-to-follow examples. You'll then understand how to conduct time series analysis and signal processing using ARMA models. As you advance, you'll get to grips with smart processing and data analytics using machine learning algorithms such as regression, classification, Principal Component Analysis (PCA), and clustering. In the concluding chapters, you'll work on real-world examples to analyze textual and image data using natural language processing (NLP) and image analytics techniques, respectively. Finally, the book will demonstrate parallel computing using Dask.

By the end of this data analysis book, you'll be equipped with the skills you need to prepare data for analysis and create meaningful data visualizations for forecasting values from data.

- What you will learn* Explore data science and its various process models
- Perform data manipulation using NumPy and pandas for aggregating, cleaning, and handling missing values
- Create interactive visualizations using Matplotlib, Seaborn, and Bokeh
- Retrieve, process, and store data in a wide range of formats
- Understand data preprocessing and feature engineering using pandas and scikit-learn
- Perform time series analysis and signal processing using sunspot cycle data
- Analyze textual data and image data to perform advanced analysis
- Get up to speed with parallel computing using Dask

Who this book is for This book is for data analysts, business analysts, statisticians, and data scientists looking to learn how to use Python for data analysis. Students and academic faculties will also find this book useful for learning and teaching Python data analysis using a hands-on approach. A basic understanding of math and working knowledge of the Python programming language will help you get started with this book.

Learning Predictive Analytics with Python Ashish Kumar 2016-02-15 Gain practical insights into predictive modelling by implementing Predictive Analytics algorithms on public datasets with Python

About This Book A step-by-step guide to predictive modeling including lots of tips, tricks, and best practices

Get to grips with the basics of Predictive Analytics with Python Learn how to use the popular predictive modeling algorithms such as Linear Regression, Decision Trees, Logistic Regression, and Clustering

Who This Book Is For If you wish to learn how to implement Predictive Analytics algorithms using Python libraries, then this is the book for you. If you are familiar with coding in Python (or some other programming/statistical/scripting language) but have never used or read about Predictive Analytics algorithms, this book will also help you. The book will be beneficial to and can be read by any Data Science enthusiasts. Some familiarity with Python will be useful to get the most out of this book, but it is certainly not a prerequisite.

What You Will Learn Understand the statistical and mathematical concepts behind Predictive Analytics algorithms and

implement Predictive Analytics algorithms using Python libraries Analyze the result parameters arising from the implementation of Predictive Analytics algorithms Write Python modules/functions from scratch to execute segments or the whole of these algorithms Recognize and mitigate various contingencies and issues related to the implementation of Predictive Analytics algorithms Get to know various methods of importing, cleaning, sub-setting, merging, joining, concatenating, exploring, grouping, and plotting data with pandas and numpy Create dummy datasets and simple mathematical simulations using the Python numpy and pandas libraries Understand the best practices while handling datasets in Python and creating predictive models out of them In Detail Social Media and the Internet of Things have resulted in an avalanche of data. Data is powerful but not in its raw form - It needs to be processed and modeled, and Python is one of the most robust tools out there to do so. It has an array of packages for predictive modeling and a suite of IDEs to choose from. Learning to predict who would win, lose, buy, lie, or die with Python is an indispensable skill set to have in this data age. This book is your guide to getting started with Predictive Analytics using Python. You will see how to process data and make predictive models from it. We balance both statistical and mathematical concepts, and implement them in Python using libraries such as pandas, scikit-learn, and numpy. You'll start by getting an understanding of the basics of predictive modeling, then you will see how to cleanse your data of impurities and get it ready for predictive modeling. You will also learn more about the best predictive modeling algorithms such as Linear Regression, Decision Trees, and Logistic Regression. Finally, you will see the best practices in predictive modeling, as well as the different applications of predictive modeling in the modern world. Style and approach All the concepts in this book been explained and illustrated using a dataset, and in a step-by-step manner. The Python code snippet to implement a method or concept is followed by the output, such as charts, dataset heads, pictures, and so on. The statistical concepts are explained in detail wherever required.

STATISTICS FOR MACHINE LEARNING - PRATAP. DANGETI 2019

Learning Social Media Analytics with R Raghav Bali 2017-05-26 Tap into the realm of social media and unleash the power of analytics for data-driven insights using R About This Book A practical guide written to help leverage the power of the R eco-system to extract, process, analyze, visualize and model social media data Learn about data access, retrieval, cleaning, and curation methods for data originating from various social media platforms. Visualize and analyze data from social media platforms to understand and model complex relationships using various concepts and techniques such as Sentiment Analysis, Topic Modeling, Text Summarization, Recommendation Systems, Social Network Analysis, Classification, and Clustering. Who This Book Is For It is targeted at IT professionals, Data Scientists, Analysts, Developers, Machine Learning Enthusiasts, social media marketers and anyone with a keen interest in data, analytics, and generating insights from social data. Some background experience in R would be helpful, but not necessary, since this book is written keeping in mind, that readers can have varying levels of expertise. What You Will Learn Learn how to tap into data from diverse social media platforms using the R ecosystem Use social media data to formulate and solve real-world problems Analyze user social networks and communities using concepts from graph theory and network analysis Learn to detect opinion and sentiment, extract themes, topics, and trends from unstructured noisy text data from

diverse social media channels Understand the art of representing actionable insights with effective visualizations Analyze data from major social media channels such as Twitter, Facebook, Flickr, Foursquare, Github, StackExchange, and so on Learn to leverage popular R packages such as ggplot2, topicmodels, caret, e1071, tm, wordcloud, twittR, Rfacebook, dplyr, reshape2, and many more In Detail The Internet has truly become humongous, especially with the rise of various forms of social media in the last decade, which give users a platform to express themselves and also communicate and collaborate with each other. This book will help the reader to understand the current social media landscape and to learn how analytics can be leveraged to derive insights from it. This data can be analyzed to gain valuable insights into the behavior and engagement of users, organizations, businesses, and brands. It will help readers frame business problems and solve them using social data. The book will also cover several practical real-world use cases on social media using R and its advanced packages to utilize data science methodologies such as sentiment analysis, topic modeling, text summarization, recommendation systems, social network analysis, classification, and clustering. This will enable readers to learn different hands-on approaches to obtain data from diverse social media sources such as Twitter and Facebook. It will also show readers how to establish detailed workflows to process, visualize, and analyze data to transform social data into actionable insights. Style and approach This book follows a step-by-step approach with detailed strategies for understanding, extracting, analyzing, visualizing, and modeling data from several major social network platforms such as Facebook, Twitter, Foursquare, Flickr, Github, and StackExchange. The chapters cover several real-world use cases and leverage data science, machine learning, network analysis, and graph theory concepts along with the R ecosystem, including popular packages such as ggplot2, caret, dplyr, topicmodels, tm, and so on.

R Machine Learning By Example Raghav Bali 2016-03-31 Understand the fundamentals of machine learning with R and build your own dynamic algorithms to tackle complicated real-world problems successfully About This Book Get to grips with the concepts of machine learning through exciting real-world examples Visualize and solve complex problems by using power-packed R constructs and its robust packages for machine learning Learn to build your own machine learning system with this example-based practical guide Who This Book Is For If you are interested in mining useful information from data using state-of-the-art techniques to make data-driven decisions, this is a go-to guide for you. No prior experience with data science is required, although basic knowledge of R is highly desirable. Prior knowledge in machine learning would be helpful but is not necessary. What You Will Learn Utilize the power of R to handle data extraction, manipulation, and exploration techniques Use R to visualize data spread across multiple dimensions and extract useful features Explore the underlying mathematical and logical concepts that drive machine learning algorithms Dive deep into the world of analytics to predict situations correctly Implement R machine learning algorithms from scratch and be amazed to see the algorithms in action Write reusable code and build complete machine learning systems from the ground up Solve interesting real-world problems using machine learning and R as the journey unfolds Harness the power of robust and optimized R packages to work on projects that solve real-world problems in machine learning and data science In Detail Data science and machine learning are some of the top buzzwords in the technical world today. From retail stores to Fortune 500

companies, everyone is working hard to making machine learning give them data-driven insights to grow their business. With powerful data manipulation features, machine learning packages, and an active developer community, R empowers users to build sophisticated machine learning systems to solve real-world data problems. This book takes you on a data-driven journey that starts with the very basics of R and machine learning and gradually builds upon the concepts to work on projects that tackle real-world problems. You'll begin by getting an understanding of the core concepts and definitions required to appreciate machine learning algorithms and concepts. Building upon the basics, you will then work on three different projects to apply the concepts of machine learning, following current trends and cover major algorithms as well as popular R packages in detail. These projects have been neatly divided into six different chapters covering the worlds of e-commerce, finance, and social-media, which are at the very core of this data-driven revolution. Each of the projects will help you to understand, explore, visualize, and derive insights depending upon the domain and algorithms. Through this book, you will learn to apply the concepts of machine learning to deal with data-related problems and solve them using the powerful yet simple language, R. Style and approach The book is an enticing journey that starts from the very basics to gradually pick up pace as the story unfolds. Each concept is first defined in the larger context of things succinctly, followed by a detailed explanation of their application. Each topic is explained with the help of a project that solves a real real-world problem involving hands-on work thus giving you a deep insight into the world of machine learning.

Hands-On Predictive Analytics with Python Alvaro Fuentes 2018-12-28 Step-by-step guide to build high performing predictive applications Key FeaturesUse the Python data analytics ecosystem to implement end-to-end predictive analytics projectsExplore advanced predictive modeling algorithms with an emphasis on theory with intuitive explanationsLearn to deploy a predictive model's results as an interactive applicationBook Description Predictive analytics is an applied field that employs a variety of quantitative methods using data to make predictions. It involves much more than just throwing data onto a computer to build a model. This book provides practical coverage to help you understand the most important concepts of predictive analytics. Using practical, step-by-step examples, we build predictive analytics solutions while using cutting-edge Python tools and packages. The book's step-by-step approach starts by defining the problem and moves on to identifying relevant data. We will also be performing data preparation, exploring and visualizing relationships, building models, tuning, evaluating, and deploying model. Each stage has relevant practical examples and efficient Python code. You will work with models such as KNN, Random Forests, and neural networks using the most important libraries in Python's data science stack: NumPy, Pandas, Matplotlib, Seaborn, Keras, Dash, and so on. In addition to hands-on code examples, you will find intuitive explanations of the inner workings of the main techniques and algorithms used in predictive analytics. By the end of this book, you will be all set to build high-performance predictive analytics solutions using Python programming. What you will learnGet to grips with the main concepts and principles of predictive analyticsLearn about the stages involved in producing complete predictive analytics solutionsUnderstand how to define a problem, propose a solution, and prepare a datasetUse visualizations to explore relationships and gain insights into the datasetLearn to build regression and classification models using scikit-learnUse Keras to build powerful neural network models that produce accurate predictionsLearn to serve a

model's predictions as a web application

Who this book is for This book is for data analysts, data scientists, data engineers, and Python developers who want to learn about predictive modeling and would like to implement predictive analytics solutions using Python's data stack. People from other backgrounds who would like to enter this exciting field will greatly benefit from reading this book. All you need is to be proficient in Python programming and have a basic understanding of statistics and college-level algebra.

Mastering Machine Learning with R Cory Lesmeister 2019-01-31 Machine learning is a field of AI where we build systems that learn from data. This book explains complicated concepts with real-world applications. It demonstrates the power of R and machine learning extensively while highlighting the constraints. Finally, it will walk you through topics such as text analysis, time series, and deep learning.

Learning Social Media Analytics with R Raghav Bali 2017-05-26 Tap into the realm of social media and unleash the power of analytics for data-driven insights using R

About This Book* A practical guide written to help leverage the power of the R eco-system to extract, process, analyze, visualize and model social media data* Learn about data access, retrieval, cleaning, and curation methods for data originating from various social media platforms.* Visualize and analyze data from social media platforms to understand and model complex relationships using various concepts and techniques such as Sentiment Analysis, Topic Modeling, Text Summarization, Recommendation Systems, Social Network Analysis, Classification, and Clustering.

Who This Book Is For It is targeted at IT professionals, Data Scientists, Analysts, Developers, Machine Learning Enthusiasts, social media marketers and anyone with a keen interest in data, analytics, and generating insights from social data. Some background experience in R would be helpful, but not necessary, since this book is written keeping in mind, that readers can have varying levels of expertise.

What You Will Learn* Learn how to tap into data from diverse social media platforms using the R ecosystem* Use social media data to formulate and solve real-world problems* Analyze user social networks and communities using concepts from graph theory and network analysis* Learn to detect opinion and sentiment, extract themes, topics, and trends from unstructured noisy text data from diverse social media channels* Understand the art of representing actionable insights with effective visualizations* Analyze data from major social media channels such as Twitter, Facebook, Flickr, Foursquare, Github, StackExchange, and so on* Learn to leverage popular R packages such as ggplot2, topicmodels, caret, e1071, tm, wordcloud, twittR, Rfacebook, dplyr, reshape2, and many more

In Detail The Internet has truly become humongous, especially with the rise of various forms of social media in the last decade, which give users a platform to express themselves and also communicate and collaborate with each other. This book will help the reader to understand the current social media landscape and to learn how analytics can be leveraged to derive insights from it. This data can be analyzed to gain valuable insights into the behavior and engagement of users, organizations, businesses, and brands. It will help readers frame business problems and solve them using social data. The book will also cover several practical real-world use cases on social media using R and its advanced packages to utilize data science methodologies such as sentiment analysis, topic modeling, text summarization, recommendation systems, social network analysis, classification, and clustering. This will enable readers to learn different hands-on approaches to obtain data from diverse social media sources such as Twitter and

Facebook. It will also show readers how to establish detailed workflows to process, visualize, and analyze data to transform social data into actionable insights. Style and approach This book follows a step-by-step approach with detailed strategies for understanding, extracting, analyzing, visualizing, and modeling data from several major social network platforms such as Facebook, Twitter, Foursquare, Flickr, Github, and StackExchange. The chapters cover several real-world use cases and leverage data science, machine learning, network analysis, and graph theory concepts along with the R ecosystem, including popular packages such as ggplot2, caret, dplyr, topicmodels, tm, and so on.

Advanced Deep Learning with R Bharatendra Rai 2019-12-17 Discover best practices for choosing, building, training, and improving deep learning models using Keras-R, and TensorFlow-R libraries Key Features Implement deep learning algorithms to build AI models with the help of tips and tricks Understand how deep learning models operate using expert techniques Apply reinforcement learning, computer vision, GANs, and NLP using a range of datasets Book Description Deep learning is a branch of machine learning based on a set of algorithms that attempt to model high-level abstractions in data. Advanced Deep Learning with R will help you understand popular deep learning architectures and their variants in R, along with providing real-life examples for them. This deep learning book starts by covering the essential deep learning techniques and concepts for prediction and classification. You will learn about neural networks, deep learning architectures, and the fundamentals for implementing deep learning with R. The book will also take you through using important deep learning libraries such as Keras-R and TensorFlow-R to implement deep learning algorithms within applications. You will get up to speed with artificial neural networks, recurrent neural networks, convolutional neural networks, long short-term memory networks, and more using advanced examples. Later, you'll discover how to apply generative adversarial networks (GANs) to generate new images; autoencoder neural networks for image dimension reduction, image de-noising and image correction and transfer learning to prepare, define, train, and model a deep neural network. By the end of this book, you will be ready to implement your knowledge and newly acquired skills for applying deep learning algorithms in R through real-world examples. What you will learn Learn how to create binary and multi-class deep neural network models Implement GANs for generating new images Create autoencoder neural networks for image dimension reduction, image de-noising and image correction Implement deep neural networks for performing efficient text classification Learn to define a recurrent convolutional network model for classification in Keras Explore best practices and tips for performance optimization of various deep learning models Who this book is for This book is for data scientists, machine learning practitioners, deep learning researchers and AI enthusiasts who want to develop their skills and knowledge to implement deep learning techniques and algorithms using the power of R. A solid understanding of machine learning and working knowledge of the R programming language are required. Practical Predictive Analytics Ralph Winters 2017-06-30 Make sense of your data and predict the unpredictable About This Book A unique book that centers around develop six key practical skills needed to develop and implement predictive analytics Apply the principles and techniques of predictive analytics to effectively interpret big data Solve real-world analytical problems with the help of practical case studies and real-world scenarios taken from the world of healthcare, marketing, and other business domains Who

This Book Is For This book is for those with a mathematical/statistics background who wish to understand the concepts, techniques, and implementation of predictive analytics to resolve complex analytical issues. Basic familiarity with a programming language of R is expected. What You Will Learn Master the core predictive analytics algorithm which are used today in business Learn to implement the six steps for a successful analytics project Classify the right algorithm for your requirements Use and apply predictive analytics to research problems in healthcare Implement predictive analytics to retain and acquire your customers Use text mining to understand unstructured data Develop models on your own PC or in Spark/Hadoop environments Implement predictive analytics products for customers In Detail This is the go-to book for anyone interested in the steps needed to develop predictive analytics solutions with examples from the world of marketing, healthcare, and retail. We'll get started with a brief history of predictive analytics and learn about different roles and functions people play within a predictive analytics project. Then, we will learn about various ways of installing R along with their pros and cons, combined with a step-by-step installation of RStudio, and a description of the best practices for organizing your projects. On completing the installation, we will begin to acquire the skills necessary to input, clean, and prepare your data for modeling. We will learn the six specific steps needed to implement and successfully deploy a predictive model starting from asking the right questions through model development and ending with deploying your predictive model into production. We will learn why collaboration is important and how agile iterative modeling cycles can increase your chances of developing and deploying the best successful model. We will continue your journey in the cloud by extending your skill set by learning about Databricks and SparkR, which allow you to develop predictive models on vast gigabytes of data. Style and Approach This book takes a practical hands-on approach wherein the algorithms will be explained with the help of real-world use cases. It is written in a well-researched academic style which is a great mix of theoretical and practical information. Code examples are supplied for both theoretical concepts as well as for the case studies. Key references and summaries will be provided at the end of each chapter so that you can explore those topics on their own.

TensorFlow: Powerful Predictive Analytics with TensorFlow Md. Rezaul Karim 2018-03-14 Learn how to solve real life problems using different methods like logic regression, random forests and SVM's with TensorFlow. Key Features Understand predictive analytics along with its challenges and best practices Embedded with assessments that will help you revise the concepts you have learned in this book Book Description Predictive analytics discovers hidden patterns from structured and unstructured data for automated decision making in business intelligence. Predictive decisions are becoming a huge trend worldwide, catering to wide industry sectors by predicting which decisions are more likely to give maximum results. TensorFlow, Google's brainchild, is immensely popular and extensively used for predictive analysis. This book is a quick learning guide on all the three types of machine learning, that is, supervised, unsupervised, and reinforcement learning with TensorFlow. This book will teach you predictive analytics for high-dimensional and sequence data. In particular, you will learn the linear regression model for regression analysis. You will also learn how to use regression for predicting continuous values. You will learn supervised learning algorithms for predictive analytics. You will explore unsupervised learning and clustering using K-means You will then learn how to predict

neighborhoods using K-means, and then, see another example of clustering audio clips based on their audio features. This book is ideal for developers, data analysts, machine learning practitioners, and deep learning enthusiasts who want to build powerful, robust, and accurate predictive models with the power of TensorFlow. This book is embedded with useful assessments that will help you revise the concepts you have learned in this book. What you will learn Learn TensorFlow features in a real-life problem, followed by detailed TensorFlow installation and configuration Explore computation graphs, data, and programming models also get an insight into an example of implementing linear regression model for predictive analytics Solve the Titanic survival problem using logistic regression, random forests, and SVMs for predictive analytics Dig deeper into predictive analytics and find out how to take advantage of it to cluster records belonging to the certain group or class for a dataset of unsupervised observations Learn several examples of how to apply reinforcement learning algorithms for developing predictive models on real-life datasets Who this book is for This book is aimed at developers, data analysts, machine learning practitioners, and deep learning enthusiasts who want to build powerful, robust, and accurate predictive models with the power of TensorFlow.

Hands-On Data Science with R Vitor Bianchi Lanzetta 2018-11-30 A hands-on guide for professionals to perform various data science tasks in R Key Features Explore the popular R packages for data science Use R for efficient data mining, text analytics and feature engineering Become a thorough data science professional with the help of hands-on examples and use-cases in R Book Description R is the most widely used programming language, and when used in association with data science, this powerful combination will solve the complexities involved with unstructured datasets in the real world. This book covers the entire data science ecosystem for aspiring data scientists, right from zero to a level where you are confident enough to get hands-on with real-world data science problems. The book starts with an introduction to data science and introduces readers to popular R libraries for executing data science routine tasks. This book covers all the important processes in data science such as data gathering, cleaning data, and then uncovering patterns from it. You will explore algorithms such as machine learning algorithms, predictive analytical models, and finally deep learning algorithms. You will learn to run the most powerful visualization packages available in R so as to ensure that you can easily derive insights from your data. Towards the end, you will also learn how to integrate R with Spark and Hadoop and perform large-scale data analytics without much complexity. What you will learn Understand the R programming language and its ecosystem of packages for data science Obtain and clean your data before processing Master essential exploratory techniques for summarizing data Examine various machine learning prediction, models Explore the H2O analytics platform in R for deep learning Apply data mining techniques to available datasets Work with interactive visualization packages in R Integrate R with Spark and Hadoop for large-scale data analytics Who this book is for If you are a budding data scientist keen to learn about the popular pandas library, or a Python developer looking to step into the world of data analysis, this book is the ideal resource you need to get started. Some programming experience in Python will be helpful to get the most out of this course Hands-On Data Science and Python Machine Learning Frank Kane 2017-07-31 This book covers the fundamentals of machine learning with Python in a concise and dynamic manner. It covers data mining and large-scale machine learning using Apache

Spark. About This Book Take your first steps in the world of data science by understanding the tools and techniques of data analysis Train efficient Machine Learning models in Python using the supervised and unsupervised learning methods Learn how to use Apache Spark for processing Big Data efficiently Who This Book Is For If you are a budding data scientist or a data analyst who wants to analyze and gain actionable insights from data using Python, this book is for you. Programmers with some experience in Python who want to enter the lucrative world of Data Science will also find this book to be very useful, but you don't need to be an expert Python coder or mathematician to get the most from this book. What You Will Learn Learn how to clean your data and ready it for analysis Implement the popular clustering and regression methods in Python Train efficient machine learning models using decision trees and random forests Visualize the results of your analysis using Python's Matplotlib library Use Apache Spark's MLlib package to perform machine learning on large datasets In Detail Join Frank Kane, who worked on Amazon and IMDb's machine learning algorithms, as he guides you on your first steps into the world of data science. Hands-On Data Science and Python Machine Learning gives you the tools that you need to understand and explore the core topics in the field, and the confidence and practice to build and analyze your own machine learning models. With the help of interesting and easy-to-follow practical examples, Frank Kane explains potentially complex topics such as Bayesian methods and K-means clustering in a way that anybody can understand them. Based on Frank's successful data science course, Hands-On Data Science and Python Machine Learning empowers you to conduct data analysis and perform efficient machine learning using Python. Let Frank help you unearth the value in your data using the various data mining and data analysis techniques available in Python, and to develop efficient predictive models to predict future results. You will also learn how to perform large-scale machine learning on Big Data using Apache Spark. The book covers preparing your data for analysis, training machine learning models, and visualizing the final data analysis. Style and approach This comprehensive book is a perfect blend of theory and hands-on code examples in Python which can be used for your reference at any time.

Big Data Analytics with R Simon Walkowiak 2016-07-29 Utilize R to uncover hidden patterns in your Big Data About This Book Perform computational analyses on Big Data to generate meaningful results Get a practical knowledge of R programming language while working on Big Data platforms like Hadoop, Spark, H2O and SQL/NoSQL databases, Explore fast, streaming, and scalable data analysis with the most cutting-edge technologies in the market Who This Book Is For This book is intended for Data Analysts, Scientists, Data Engineers, Statisticians, Researchers, who want to integrate R with their current or future Big Data workflows. It is assumed that readers have some experience in data analysis and understanding of data management and algorithmic processing of large quantities of data, however they may lack specific skills related to R. What You Will Learn Learn about current state of Big Data processing using R programming language and its powerful statistical capabilities Deploy Big Data analytics platforms with selected Big Data tools supported by R in a cost-effective and time-saving manner Apply the R language to real-world Big Data problems on a multi-node Hadoop cluster, e.g. electricity consumption across various socio-demographic indicators and bike share scheme usage Explore the compatibility of R with Hadoop, Spark, SQL and NoSQL databases, and H2O platform In Detail Big Data

analytics is the process of examining large and complex data sets that often exceed the computational capabilities. R is a leading programming language of data science, consisting of powerful functions to tackle all problems related to Big Data processing. The book will begin with a brief introduction to the Big Data world and its current industry standards. With introduction to the R language and presenting its development, structure, applications in real world, and its shortcomings. Book will progress towards revision of major R functions for data management and transformations. Readers will be introduced to Cloud based Big Data solutions (e.g. Amazon EC2 instances and Amazon RDS, Microsoft Azure and its HDInsight clusters) and also provide guidance on R connectivity with relational and non-relational databases such as MongoDB and HBase etc. It will further expand to include Big Data tools such as Apache Hadoop ecosystem, HDFS and MapReduce frameworks. Also other R compatible tools such as Apache Spark, its machine learning library Spark MLlib, as well as H2O. Style and approach This book will serve as a practical guide to tackling Big Data problems using R programming language and its statistical environment. Each section of the book will present you with concise and easy-to-follow steps on how to process, transform and analyse large data sets.

Mastering Predictive Analytics with R James D. Miller 2017-08-18 Master the craft of predictive modeling in R by developing strategy, intuition, and a solid foundation in essential concepts About This Book Grasping the major methods of predictive modeling and moving beyond black box thinking to a deeper level of understanding Leveraging the flexibility and modularity of R to experiment with a range of different techniques and data types Packed with practical advice and tips explaining important concepts and best practices to help you understand quickly and easily Who This Book Is For Although budding data scientists, predictive modelers, or quantitative analysts with only basic exposure to R and statistics will find this book to be useful, the experienced data scientist professional wishing to attain master level status, will also find this book extremely valuable.. This book assumes familiarity with the fundamentals of R, such as the main data types, simple functions, and how to move data around. Although no prior experience with machine learning or predictive modeling is required, there are some advanced topics provided that will require more than novice exposure. What You Will Learn Master the steps involved in the predictive modeling process Grow your expertise in using R and its diverse range of packages Learn how to classify predictive models and distinguish which models are suitable for a particular problem Understand steps for tidying data and improving the performing metrics Recognize the assumptions, strengths, and weaknesses of a predictive model Understand how and why each predictive model works in R Select appropriate metrics to assess the performance of different types of predictive model Explore word embedding and recurrent neural networks in R Train models in R that can work on very large datasets In Detail R offers a free and open source environment that is perfect for both learning and deploying predictive modeling solutions. With its constantly growing community and plethora of packages, R offers the functionality to deal with a truly vast array of problems. The book begins with a dedicated chapter on the language of models and the predictive modeling process. You will understand the learning curve and the process of tidying data. Each subsequent chapter tackles a particular type of model, such as neural networks, and focuses on the three important questions of how the model works, how to use R to train it, and how to measure and assess its performance using real-world datasets. How do you train models that

can handle really large datasets? This book will also show you just that. Finally, you will tackle the really important topic of deep learning by implementing applications on word embedding and recurrent neural networks. By the end of this book, you will have explored and tested the most popular modeling techniques in use on real-world datasets and mastered a diverse range of techniques in predictive analytics using R. Style and approach This book takes a step-by-step approach in explaining the intermediate to advanced concepts in predictive analytics. Every concept is explained in depth, supplemented with practical examples applicable in a real-world setting.

R for Data Science Dan Toomey 2014-12-24 If you are a data analyst who has a firm grip on some advanced data analysis techniques and wants to learn how to leverage the features of R, this is the book for you. You should have some basic knowledge of the R language and should know about some data science topics.

Data Analysis with Python David Taieb 2018-12-31 Learn a modern approach to data analysis using Python to harness the power of programming and AI across your data. Detailed case studies bring this modern approach to life across visual data, social media, graph algorithms, and time series analysis. Key Features Bridge your data analysis with the power of programming, complex algorithms, and AI Use Python and its extensive libraries to power your way to new levels of data insight Work with AI algorithms, TensorFlow, graph algorithms, NLP, and financial time series Explore this modern approach across with key industry case studies and hands-on projects **Book Description** Data Analysis with Python offers a modern approach to data analysis so that you can work with the latest and most powerful Python tools, AI techniques, and open source libraries. Industry expert David Taieb shows you how to bridge data science with the power of programming and algorithms in Python. You'll be working with complex algorithms, and cutting-edge AI in your data analysis. Learn how to analyze data with hands-on examples using Python-based tools and Jupyter Notebook. You'll find the right balance of theory and practice, with extensive code files that you can integrate right into your own data projects. Explore the power of this approach to data analysis by then working with it across key industry case studies. Four fascinating and full projects connect you to the most critical data analysis challenges you're likely to meet in today. The first of these is an image recognition application with TensorFlow – embracing the importance today of AI in your data analysis. The second industry project analyses social media trends, exploring big data issues and AI approaches to natural language processing. The third case study is a financial portfolio analysis application that engages you with time series analysis - pivotal to many data science applications today. The fourth industry use case dives you into graph algorithms and the power of programming in modern data science. You'll wrap up with a thoughtful look at the future of data science and how it will harness the power of algorithms and artificial intelligence. What you will learn **A new toolset** that has been carefully crafted to meet for your data analysis challenges **Full and detailed case studies** of the toolset across several of today's key industry contexts **Become super productive** with a new toolset across Python and Jupyter Notebook **Look into the future** of data science and which directions to develop your skills next **Who this book is for** This book is for developers wanting to bridge the gap between them and data scientists. Introducing PixieDust from its creator, the book is a great desk companion for the accomplished Data Scientist. Some fluency in data interpretation and

visualization is assumed. It will be helpful to have some knowledge of Python, using Python libraries, and some proficiency in web development.

Big Data Analytics with R and Hadoop Vignesh Prajapati 2013-11-25 **Big Data Analytics with R and Hadoop** is a tutorial style book that focuses on all the powerful big data tasks that can be achieved by integrating R and Hadoop. This book is ideal for R developers who are looking for a way to perform big data analytics with Hadoop. This book is also aimed at those who know Hadoop and want to build some intelligent applications over Big data with R packages. It would be helpful if readers have basic knowledge of R.

Big Data Analytics with Spark Mohammed Guller 2015-12-29 **Big Data Analytics with Spark** is a step-by-step guide for learning Spark, which is an open-source fast and general-purpose cluster computing framework for large-scale data analysis. You will learn how to use Spark for different types of big data analytics projects, including batch, interactive, graph, and stream data analysis as well as machine learning. In addition, this book will help you become a much sought-after Spark expert. Spark is one of the hottest Big Data technologies. The amount of data generated today by devices, applications and users is exploding. Therefore, there is a critical need for tools that can analyze large-scale data and unlock value from it. Spark is a powerful technology that meets that need. You can, for example, use Spark to perform low latency computations through the use of efficient caching and iterative algorithms; leverage the features of its shell for easy and interactive Data analysis; employ its fast batch processing and low latency features to process your real time data streams and so on. As a result, adoption of Spark is rapidly growing and is replacing Hadoop MapReduce as the technology of choice for big data analytics. This book provides an introduction to Spark and related big-data technologies. It covers Spark core and its add-on libraries, including Spark SQL, Spark Streaming, GraphX, and MLlib. **Big Data Analytics with Spark** is therefore written for busy professionals who prefer learning a new technology from a consolidated source instead of spending countless hours on the Internet trying to pick bits and pieces from different sources. The book also provides a chapter on Scala, the hottest functional programming language, and the program that underlies Spark. You'll learn the basics of functional programming in Scala, so that you can write Spark applications in it. What's more, **Big Data Analytics with Spark** provides an introduction to other big data technologies that are commonly used along with Spark, like Hive, Avro, Kafka and so on. So the book is self-sufficient; all the technologies that you need to know to use Spark are covered. The only thing that you are expected to know is programming in any language. There is a critical shortage of people with big data expertise, so companies are willing to pay top dollar for people with skills in areas like Spark and Scala. So reading this book and absorbing its principles will provide a boost—possibly a big boost—to your career.

Hands-On Time Series Analysis with R Rami Krispin 2019-05-31 Build efficient forecasting models using traditional time series models and machine learning algorithms. Key Features Perform time series analysis and forecasting using R packages such as Forecast and h2o Develop models and find patterns to create visualizations using the TSstudio and plotly packages Master statistics and implement time-series methods using examples mentioned **Book Description** Time series analysis is the art of extracting

meaningful insights from, and revealing patterns in, time series data using statistical and data visualization approaches. These insights and patterns can then be utilized to explore past events and forecast future values in the series. This book explores the basics of time series analysis with R and lays the foundations you need to build forecasting models. You will learn how to preprocess raw time series data and clean and manipulate data with packages such as `stats`, `lubridate`, `xts`, and `zoo`. You will analyze data and extract meaningful information from it using both descriptive statistics and rich data visualization tools in R such as the `TSstudio`, `plotly`, and `ggplot2` packages. The later section of the book delves into traditional forecasting models such as time series linear regression, exponential smoothing (Holt, Holt-Winter, and more) and Auto-Regressive Integrated Moving Average (ARIMA) models with the `stats` and `forecast` packages. You'll also cover advanced time series regression models with machine learning algorithms such as Random Forest and Gradient Boosting Machine using the `h2o` package. By the end of this book, you will have the skills needed to explore your data, identify patterns, and build a forecasting model using various traditional and machine learning methods. What you will learn

- Visualize time series data and derive better insights
- Explore auto-correlation and master statistical techniques
- Use time series analysis tools from the `stats`, `TSstudio`, and `forecast` packages
- Explore and identify seasonal and correlation patterns
- Work with different time series formats in R
- Explore time series models such as ARIMA, Holt-Winters, and more
- Evaluate high-performance forecasting solutions

Who this book is for Hands-On Time Series Analysis with R is ideal for data analysts, data scientists, and all R developers who are looking to perform time series analysis to predict outcomes effectively. A basic knowledge of statistics is required; some knowledge in R is expected, but not mandatory.

R: Predictive Analysis Tony Fischetti 2017-03-31 Master the art of predictive modeling About This Book Load, wrangle, and analyze your data using the world's most powerful statistical programming language Familiarize yourself with the most common data mining tools of R, such as k-means, hierarchical regression, linear regression, Naive Bayes, decision trees, text mining and so on. We emphasize important concepts, such as the bias-variance trade-off and over-fitting, which are pervasive in predictive modeling Who This Book Is For If you work with data and want to become an expert in predictive analysis and modeling, then this Learning Path will serve you well. It is intended for budding and seasoned practitioners of predictive modeling alike. You should have basic knowledge of the use of R, although it's not necessary to put this Learning Path to great use. What You Will Learn Get to know the basics of R's syntax and major data structures Write functions, load data, and install packages Use different data sources in R and know how to interface with databases, and request and load JSON and XML Identify the challenges and apply your knowledge about data analysis in R to imperfect real-world data Predict the future with reasonably simple algorithms Understand key data visualization and predictive analytic skills using R Understand the language of models and the predictive modeling process In Detail Predictive analytics is a field that uses data to build models that predict a future outcome of interest. It can be applied to a range of business strategies and has been a key player in search advertising and recommendation engines. The power and domain-specificity of R allows the user to express complex analytics easily, quickly, and succinctly. R offers a free and open source environment that is perfect for both learning and deploying predictive modeling solutions in the real world. This Learning Path will

provide you with all the steps you need to master the art of predictive modeling with R. We start with an introduction to data analysis with R, and then gradually you'll get your feet wet with predictive modeling. You will get to grips with the fundamentals of applied statistics and build on this knowledge to perform sophisticated and powerful analytics. You will be able to solve the difficulties relating to performing data analysis in practice and find solutions to working with "messy data", large data, communicating results, and facilitating reproducibility. You will then perform key predictive analytics tasks using R, such as train and test predictive models for classification and regression tasks, score new data sets and so on. By the end of this Learning Path, you will have explored and tested the most popular modeling techniques in use on real-world data sets and mastered a diverse range of techniques in predictive analytics. This Learning Path combines some of the best that Packt has to offer in one complete, curated package. It includes content from the following Packt products: Data Analysis with R, Tony Fischetti Learning Predictive Analytics with R, Eric Mayor Mastering Predictive Analytics with R, Rui Miguel Forte Style and approach Learn data analysis using engaging examples and fun exercises, and with a gentle and friendly but comprehensive "learn-by-doing" approach. This is a practical course, which analyzes compelling data about life, health, and death with the help of tutorials. It offers you a useful way of interpreting the data that's specific to this course, but that can also be applied to any other data. This course is designed to be both a guide and a reference for moving beyond the basics of predictive modeling.